

Programming Policy

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Responsible person	President	Scheduled review date	15/3/23

OUTLINE

In accordance with the Broadcasting Services Act and Code 3 of the Community Radio Broadcasting Codes of Practice, this Policy sets out the responsible management of programs broadcast by Radio East Gippsland Inc. This policy is based on our licence conditions.

We shall broadcast high quality programs of interest to the community of East Gippsland. These programs will be of entertainment, information, and news.

THE POLICY:

- At all times to comply with all statutory provisions applicable to us as a holder of a community broadcast licence.
- Radio East Gippsland Inc. will provide music programs suited to members of the East Gippsland community, primarily focusing on an over 50's demographic
- Additionally, there will be more specialised music programs directed at the particular taste of listeners, such as, music from the 'happy days' of rock and roll, country style, more serious classical music and old-time dance tunes.
- Our entertainment will be light, bright, amusing and, often, with a touch of nostalgia.
- We are committed to an active use of our outside-broadcast facility to enhance our commitment to our community.
- In conjunction with local musicians, arts groups and other community organisations, we will engage in the production and hosting of programs of local significance, including performances of music, choirs, bands and artists, and the broadcasting of local events of significance to the wider East Gippsland community.
- We are available to any not-for-profit community-based organisation in East Gippsland to broadcast a community service announcement on their behalf. This includes those dealing with public health issues such as mental illness and suicide. The availability of this service will be broadcast regularly.
- In addition to a general news service, we are committed to provide a local regularly on weekdays.
- We will not broadcast material of a political or controversial nature.
- We will not broadcast election advertising.
- We will keep a record of all material broadcast for the period required by law.
- While remaining within our licence and policies, we will encourage our community to participate in the selection and provision of our programs.

The provisions of Code 3 (General Programming) and of Code 5 (Australian Music) of The Codes of Practice are incorporated into this Policy.